eISSN: 2287-4577 pISSN: 2287-9099

Research Paper

J Inf Sci Theory Pract 7(4): 56-64, 2019 https://doi.org/10.1633/JISTaP.2019.7.4.5

Intercropping in Rubber Plantation Ontology for a Decision Support System

Kornkanok Phoksawat*

Faculty of Management Technology, Rajamangala University of Technology Srivijaya, Nakhon Si Thammarat, Thailand E-mail: kornkanok.p@rmutsv.ac.th

Azman Ta'a

School of Computing, Universiti Utara Malaysia, Kedah, Malaysia E-mail: azman@uum.edu.my

Massudi Mahmuddin

School of Computing, Universiti Utara Malaysia, Kedah, Malaysia E-mail: ady@uum.edu.my

ABSTRACT

Planting intercropping in rubber plantations is another alternative for generating more income for farmers. However, farmers still lack the knowledge of choosing plants. In addition, information for decision making comes from many sources and is knowledge accumulated by the expert. Therefore, this research aims to create a decision support system for growing rubber trees for individual farmers. It aims to get the highest income and the lowest cost by using semantic web technology so that farmers can access knowledge at all times and reduce the risk of growing crops, and also support the decision supporting system (DSS) to be more intelligent. The integrated intercropping ontology and rule are a part of the decision-making process for selecting plants that is suitable for individual rubber plots. A list of suitable plants is important for decision variables in the allocation of planting areas for each type of plant for multiple purposes. This article presents designing and developing the intercropping ontology for DSS which defines a class based on the principle of intercropping in rubber plantations. It is grouped according to the characteristics and condition of the area of the farmer as a concept of the rubber plantation. It consists of the age of rubber tree, spacing between rows of rubber trees, and water sources for use in agriculture and soil group, including slope, drainage, depth of soil, etc. The use of ontology for recommended plants suitable for individual farmers makes a contribution to the knowledge management field. Besides being useful in DSS by offering options with accuracy, it also reduces the complexity of the problem by reducing decision variables and condition variables in the multi-objective optimization model of DSS.

Keywords: ontology development, ontology to decision supporting system, intercropping ontology, knowledge-based decision supporting system, semantic web for decision supporting system

Open Access

Received date: April 11, 2019 Accepted date: November 16, 2019

*Corresponding Author: Kornkanok Phoksawat Assistant Professor

Faculty of Management Technology, Rajamangala University of Technology Srivijaya, 109 moo 2 Thamyai, Thungsong, Nakhon Si Thammarat 80110, Thailand

E-mail: kornkanok.p@rmutsv.ac.th

All JISTaP content is Open Access, meaning it is accessible online to everyone, without fee and authors' permission. All JISTaP content is published and distributed under the terms of the Creative Commons Attribution License (https://creativecommons.org/licenses/by/4.0/). Under this license, authors reserve the copyright for their content; however, they permit anyone to unrestrictedly use, distribute, and reproduce the content in any medium as far as the original authors and source are cited. For any reuse, redistribution, or reproduction of a work, users must clarify the license terms under which the work was produced.

1. INTRODUCTION

Thailand has the second largest rubber plantation area in the world and is one of the world's top rubber exporters (Bank of Thailand, 2016). However, many years ago, farmers were faced with a problem of low agricultural product prices. It is a persistent problem of growing monoculture crops. Therefore, the solution to this problem is to plant many crops in the area of the farm to reduce such risks. It also increases revenue and uses limited resources (land) to maximize benefits as well. Mousavi and Eskandari (2011) have suggested that intercropping in rubber plantations is a sustainable solution.

Plantation intercropping for farmers in Thailand is supported by the Department of Agriculture in the central and regional research centers. The support provides document formats and advice, as well as providing a learning center for field trips in various provinces. The research center is located in the southern region. It is an important rubber plantation area of Thailand. The recommended plants are short-lived plants such as beans, rice, corn fields, and chilies. However, farmers lack planting and production cost information (Jingjit, 2015). The way to learn is from successful farmers, a learning center, or a local philosopher (Office of Agricultural Economics, 2016). The trial involved identifying what and how much to plant with the available resources of farmers, and the investment costs and revenue estimates. From the above mentioned problems, we have the idea of developing a solution to the problem of planting space allocation. It includes the selection of suitable plants with several criteria. There are several purposes. In selecting the right plants, use of the web service can help decide which plants are suitable for farmers' areas. It also allocates each area to suit the area conditions and individual farmer conditions together with the multi-purpose resource allocation model. That is, farmers have the highest annual income and the lowest cost, according to the principle of rubber plantations.

The semantic web can involve a huge amount of standard format data such as part numbers, titles, and dates, organized and found by semantic web tools. On-the-fly results from one SPARQL query are seamlessly produced from disparate databases (Lassila & Hendler, 2007) of linked data (Antunes, Freire, & Costa, 2016). Semantic web ontologies are vocabularies representing the relationships between concepts or knowledge through data structures, thus helping mutual understanding between people or software (Gruber, 1993).

Decision supporting system (DSS) usefully use ontologies for aspects of the decision-making process (Alshaiji, El Kadhi, Wang, & Al-Anzi, 2011; Salah, 2014; Shojanoori & Juric, 2015), distinguishing the state from the past in closed systems, and

determining proportionated domain models and knowledge from a range of sources. Some of the inference stages of the DSS can be accomplished through state-of-the-art logical reasoning performance, such as rule logic providers or logical reasoning applied with a knowledge base (Buranarach, 2017), information integration and sharing, web service annotation and discovery, and knowledge representation and reasoning (Blomqvist, 2014), allowing one to interpret information exactly, to provide the user with accurate, reliable, and relevant information (Antunes et al., 2016).

There are two issues to decide for rubber plantation intercropping planning resource allocation: what and how much to plant. Multiple cropping maximizes the income from the constraints of limited space resources and conditions (e.g., soil plant disease, time) by minimizing costs through multi-criteria decision making as a multi-objective optimization problem.

The literature review about research related to multi-purpose area allocation found that the mathematical model chosen affected the selection of crops to be planted. For example, there is the analytic hierarchy process to select plants to grow in rubber plantations (Srisawat & Payakpate, 2016) and the hybrid technique by using analytic hierarchy process and technique for order preference by similarity to ideal solution (Worawimolwanich & Kesorn, 2015). A goal programming approach to rubber-tea intercropping (Sen & Nandi, 2012), and optimal land allocation in agricultural production planning using fuzzy goal programing (Mishra & Singh, 2016) provide for multi-objective optimization for crop planning. However, those approaches do not use logical reasoning with a knowledgebased approach. The challenge is how to make DSS able to recommend plants that are suitable for the area and allocate each plant's area when there are more than two recommended plants for the maximizing of revenue and minimizing cost objective.

Therefore, the challenge is to design an intercropping ontology and rules into DSS for intercropping in the rubber plantation. The system can suggest suitable plants that grow well together in the rubber plantation areas. It focuses on ability in logical reasoning to provide precise instructions similar to experts, and sends related parameters about plants that suggest related plants to calculate multi-objective optimization programming, in order to give the answers which can support the suitable crops and the maximum yields and minimum cost for individual agriculture in the next step of research. This article presents the ontology creation only. It consists of various sections in the following order: a research methodology section, intercropping ontology design and development, ontology evaluation, and conclusions and next work in the last section.



Fig. 1. Ontology development (Noy & McGuinness, 2001).

2. RESEARCH METHODOLOGY

The ontology development involves seven steps by Noy and McGuinness (2001) including: determine the domain and scope of the ontology, consider reusing existing ontologies, enumerate terms in the ontology, define scope, define the properties, define constraints, and create instances (Fig. 1).

However, ontology development should be based on application objectives, the data characteristic context, rule, and future reuse feasibility (Jantzen, Mayo, & Patton, 2015; Kaewboonma, Tuamsuk, & Buranarach, 2014; Mawardi, Abdel-Aziz, Omran, & Mahmoud, 2013; Padmavathi & Krishnamurthy, 2014). Therefore, this ontology is intended to be an engine recommender for intercroping using a knowledge-based DSS framework as illustrated in Fig. 2.

The development process is divided into three main steps: Step 1, setting objective and scope domain classes; Step 2,

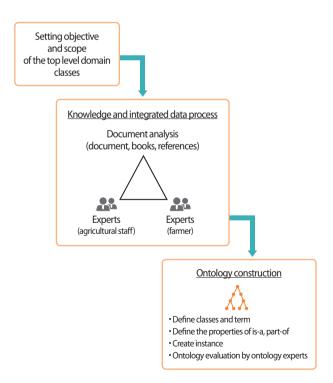


Fig. 2. Intercropping in rubber plantation ontology development.

knowledge and integrated data process using triangulation technique from document analysis, agricultural experts, and farmers' experts; and Step 3, ontology construction applying Noy and McGuinness (2001) by defining classes and term, properties, create instance, and ontology evaluation as follows.

2.1. Setting Scope and Objective to Create Ontology

This research purposes to design and develop an intercropping ontology as knowledge-based in the DSS for the allocation of rubber plantation areas for many purposes. The scope of the study is to provide a knowledge-based approach for the DSS that recommends a suitable plant to be cultivated during the short-term returns within one year of cultivation. The farmers can earn income during the year and it must be a plant that has been planted by intercropping before, especially in the list of recommendations of the Department of Agricultural Extension.

2.2. Knowledge and Integrated Data Process

Based on the ontology for the agriculture domain, it is found that even though there are various research efforts and systems to help farmers, such as the development of ontologies for rice (Chariyamakarn, Boonbrahm, & Ruangrajitpakor, 2015) and ontology for plant diseases (Lagos-Ortiz, Medina-Moreira, Paredes-Valverde, Espinoza-Morán, & Valencia-García, 2017), there was a lack of intercropping ontology. Therefore, knowledge management and data collection must be done from various sources. Knowledge from related sources regarding intercropping needs to be integrated in order to facilitate the management of the decision process so that the information obtained is accurate and reliable. Therefore, the triangulation method was adopted (Fielding, 2012) for the ontology development process. The data collection is based on three sources and methods: (1) secondary data, with analysis of documents obtained from research or public information; (2) four government offices staffed by three expert farmers, one land surveyor expert, and one expert from the Rubber Authority of Thailand; and (3) a focus group with expert farmers who have succeeded in growing rubber plantations, to verify the accuracy

of the knowledge modeling and the criteria for selecting the suitable plants.

2.3. Ontology Design and Construction

The purpose of ontology construction is to apply knowledge that has been analyzed to design and develop intercropping in a rubber plantation ontology. This research used the Hozo-Ontology Editor (http://www.hozo.jp) for building the ontology. Hozo is a free ontology editor which is capable of displaying the ontology structures in a graph model showing the relationship between concepts in an easy manner. This step will consist of Define classes and Terms, Define properties, and Create instance and ontology evaluation by experts.

Expert assessments select not less than three experts in ontology development in Thailand with experience of not less than five years, by selecting skilled and well-known people (Lynn, 1986). There should not be more than ten people because of the need for validity (Polit & Beck, 2006).

3. INTERCROPPING IN RUBBER PLANTATION ONTOLOGY

Intercropping in a rubber plantation is planting other plants in the empty space between rubber rows by choosing the right intercroping plants, by considering the environmental criteria of farmers' rubber plantations. Important factors for choosing individual crops for agriculture are the age of the rubber tree and the rubber growing area of the soil. The age of the rubber tree and the spacing is related to the sunlight requirements of each plant. Then the water source and soil conditions are considered to determine the location of the rubber plantations. The soil

group is based on the source of the farmers. That is the subdistrict (called "tambon" in Thai), which is surveyed by the Land Development Department (Office of Soil Resources Survey and Research, 2010). Definition of terms is shown in Table 1.

The personalized intercropping in rubber plantation ontology was developed using the Hozo ontology editor. The development process was based on the methodology shown in Fig. 2. It involved defining classes and terms, defining properties (is-a, part-of), and creating instances. The Web Ontology Language class properties can be divided into two types: the datatype property and the object property. In this research, the ontology is created by the Hozo program. Defining class type properties are: 1) Datatype property, which is a property with "a/o" relationship type and datatype such as string or integer, and 2) Object property, which is a property with "p/o" or partof relationship, meaning a "component" with other classes. The object property that can be referenced to another class is also called the property chain. The concept of rubber plantations will mainly consider the plants grown from the rubber plantation environment of the farmers: that is, starting with the farmer class which has one object property, which is plantation. It shows the environment and information of farmers' rubber plantations with relation to the rubber plantation class.

The concept of growing by intercropping will consider the different factors of each rubber plantation. Therefore, the "rubber plantation" class shows the abstract concept of the environment of each farmer's rubber plantation and consists of rubber plantation information of farmers, whose properties consist of rubber age, distance between rows, size, water source, and an address that indicates the sub-district and the soil group in that sub-district. These properties indicate the type of plant that is suitable to be grown in the rubber plantations of each plot (Fig. 3) and the details of the property as are shown in Table 2.

Table 1. Class and definition of intercropping ontology

Order	Class name	Definition
1	Farmer	Rubber farmers
2	Rubber plantation	Rubber plantation information, which is used to determine the appropriate plant
3	Tambon	Sub district information which indicates the soil group in the sub-district
4	Soil_group	Clay soil series consists of soil characteristics and suitability for each crop, as determined by the Office of Soil Resources Survey and Research (2010)
5	Plant_for intercropping	Details of each rubber plant and the time for cultivation till harvest is within 1 year (360 days)
6	Туре	Types of plants for intercropping in rubber plantation. It is defined in the book called "Alternative rubber planters for small-scale farmers to supplement their career" by Department of Agricultural Extension (2014)
7	Water_source	Water sources for agriculture of farmers
8	Intercrop_rec	Plants suitable for farmer's plantation

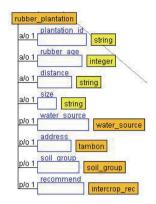


Fig. 3. Rubber plantation class.

Table 2. Property of rubber plantation class

Property name Property type		Description	Relationship	
Plantation_id Datatype property		Code of rubber conversion		
Rubber_age	Datatype property	Age of rubber tree		
Distance	Datatype property	Distance between rows of rubber in the garden		
Size	Datatype property	The size of the rubber plantation		
Water_source	Object property	Water sources for agricultural use by farmers	Water_source	
Address	Object property	Address by indicating to the district or sub-district	Tambon	
Soil_group	Object property	Soil type	Soil group	
Recommend	Object property	Intercropping plants recommended to grow	Intercrop_rec	

Table 3. Property of soil group class

Property name	Property type	Description
Soil group id	Datatype property	Soil group code
Topography condition	Datatype property	Soil surface area
Slope	Datatype property	Slope of the area (percent)
Depth (cm)	Datatype property	Soil depth (cm)
soil_drainage	Datatype property	Soil drainage
top_soil_texture	Datatype property	Upper ground texture
sub_soil_texture	Datatype property	Ground texture
top_soil_colour	Datatype property	Upper soil color
sub_soil_colour	Datatype property	Ground color
top_soil_reaction (pH)	Datatype property	Top soil reaction (pH)
sub_soil_reaction (pH)	Datatype property	Lower soil reaction (pH)
top_soil_fertility	Datatype property	Top soil fertility
sub_soil_fertility	Datatype property	Lower soil fertility

Other classes that are related to the rubber plantation class, object property, have definitions, properties, subclasses, and sample data the same as rubber plantation by asking for soil group class. This is a class about the characteristics of the soil group. The Office of Soil Resources Survey and Research (2010) has defined and explained the characteristics of each soil series in Thailand. It contains of sub-class property definitions and data examples as shown in Tables 3 and 4.

The "plant for intercropping" class represents an abstract concept of plant item which is suitable for intercropping in an individual rubber plantation. It was classified as plants for intercropping according to the books about alternative ways for small para-rubber farmers as supplemented revenue (Department of Agriculture Extension, 2014). Their features and explanations are explained in Fig. 4 and Table 5.

In summary, the personalized intercropping in rubber plantation ontology includes of 8 classes, 46 properties, and 62 sub-class as shown in Fig. 5.

Table 4. Sample data for some sub-classes such as 26, 34B, and 45C

Soil_ group_ id	Topography condition	Slope (%)	Depth (cm)	soil_ drainage	top_soil_ texture	sub_soil_ texture	top_soil_ colour	sub_soil_ colour	top_ soil_ reaction (pH)	sub_ soil_ reaction (pH)	top_ soil_ fertility	sub_ soil_ fertility
26	The area of high smooth ground or quite smooth	0-2	>150	good	Clay loam	Clay	Brown	Brown or brown and yellow	5.0-5.5	4.5-5.5	Low	Low
34B	The area of high ground, wave, little wave	2-5	>150	good	Sandy loam	Mold, clay sand	Brown or brown and yellow	Brown or brown and yellow or red	5.0-5.5	4.5-5.5	Low	Low
45C	The area of high ground, wave	5-12	<50 clast level or gravel	good	Clay loam, sandy loam with gravel	Clay gravel or clay layer found in the soil	Brown or brown and red	Yellow, red, or red and yellow	5.0-6.0	4.5-5.5	Low	Low

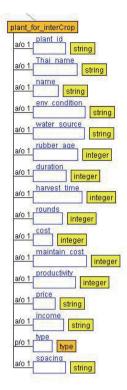


Fig. 4. Plant for intercrop class.

Table 5. Plant for intercrop class

Property name	Property type	Description	Relationship
Plant_id	Datatype property	Intercropping plant code	
Thai_name	Datatype property	Thai name	
Env_condition	Datatype property	Additional suitable environment conditions (if any)	
Water_source	Datatype property	There are water sources for agriculture used throughout the year	
Rubber_age	Datatype property	The suitability of the rubber age to plant intercropping plants	
Duration	Datatype property	Planting time (day)	
Havest_time	Datatype property	Harvest time	
Rounds	Datatype property	Number of harvest cycles within 1 year (if any)	
Cost	Datatype property	Cost of cropping per rai	
Maintain_cost	Datatype property	Maintenance cost per rai	
Productivity	Datatype property	Quantity of products per rai	
Price	Datatype property	Price per unit (kg)	
Туре		Plant type	Туре
Spacing	Datatype property	Distance between rows of rubber plantations	

3.1. Ontology Evaluation

In this research, the evaluation will be divided into three parts, which are: Part 1) Examination of knowledge and decision-making by rubber planters before being built as an ontology and as a rule of the introduction of intercropping plantations for individual farmers. The criteria for decision making are the age of the rubber trees, distance between rows, water sources for agriculture, soil groups, and slope (Phoksawat & Mahmuddin, 2019); Part 2) Assessing the accuracy of the design and construction of the ontology by ontology experts; and Part 3) Evaluation of the accuracy of results suggested by the software with the results from experts in intercropping plantations. However, this article will present only the part of the evaluation of the accuracy of design and construction by ontology experts.

Ontology evaluation uses ontology experts for evaluation in design and structure to evaluate the accuracy of appropriate plant recommendations. Ontology evaluation is done by ontology development experts with more than five years' experience. The tool is a questionnaire. The evaluation framework considers the class definition, relationships of each class, and characteristics

of each class, as well as whether it is comprehensive and able to be used as intended (Brank, Grobelnik, & Mladenić, 2005; Poveda-Villalón, Suárez-Figueroa, & Gómez-Pérez, 2015; Gómez-Pérez, 2001; Pick & Weatherholt, 2013). Therefore, the evaluation criteria consist of five main points which are 1) The process identifies the scope and purpose of the development; 2) Defining process of class/concept; 3) The process to define class properties; 4) Defining instance process; and 5) Application and development of future ontology structures. Questions on each point have been evaluated by three experts. The questionnaire is divided into three sections: 1) General information of the assessors; 2) The design and structure of ontology are in line with the standards and system requirements; and 3) Any suggestions which have been reviewed by experts before being evaluated by the questionnaire using the appropriate level of five levels. The results are shown in Table 6.

Overall, the ontology is very well-designed (\bar{x} =4.52, SD=0.47) and matched with the DSS for recommending plants for intercropping in rubber plantation of individual farmers. The researcher has introduced expert advice to improve the ontology in order to have a more complete and appropriate intercropping ontology to use in DSS.

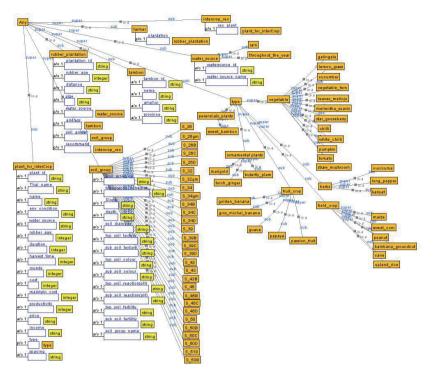


Fig. 5. Intercropping in rubber plantation ontology.

Table 6. Ontology design and ontology evaluation for decision supporting system

Questions	\overline{X}	SD
The process identifies the scope and purpose of the development (determine scope)	4.56	0.58
The ontologies of the design are consistent with the knowledge of intercropping in rubber plantations.	4.67	0.58
The ontology design was appropriate with the knowledge of intercropping in rubber plantations.	4.67	0.58
The ontology design was appropriate for the development of a prototype decision support system with a knowledge base to support decision-making.	4.33	0.58
Defining process of class/concept (define classes)	4.56	0.67
The ontologies that are designed are appropriate for the concept that can be described in detail.	4.67	0.58
Ontologies designed to classify Super-Class were appropriate.	4.33	1.15
Ontologies designed to classify Sub-Class were appropriate.	4.67	0.58
The ontology that designates the datatype is appropriate.	5.00	0.00
The ontologies that design the term are appropriate.	4.33	1.15
The ontology designed to set class constraint value is optimized.	4.33	0.58
The process to define class properties		0.23
The ontologies that design the properties were appropriately related to the concept.	5.00	0.00
The ontology design determines the relationships between related concepts in explaining ideas appropriately.	5.00	0.00
The ontologies design the cardinality value appropriately.	3.33	0.58
The ontologically designed value appropriately.	4.67	0.58
The ontologies are designed to have a non-conflicting relationship pattern.	5.00	0.00
Defining instance process	3.67	0.79
The ontology design is appropriate for defining instances which refer to the meaning of information.	3.33	0.58
The ontologically designed protocols are appropriate for defining the data instances with the correct language or grammars.	4.00	1.00
Application and development of future ontology structures		0.00
The ontology is designed to be accurate and reliable.	5.00	0.00
The ontologies that have been designed can be applied to other systems (Reused) related to the decision to grow rubber plants.	5.00	0.00
Overall	4.52	0.47

4. CONCLUSION AND NEXT STEPS

This article presents how to create ontologies by adding a triangulation method which is designed to integrate knowledge and data from three sources: They are document analysis, expert interviewers (a person who has the duty to promote agriculture), and farmers who have expertise in rubber plantations, in order to obtain the knowledge model and the criteria for decision making in rubber plantations. The advantage is that it helps the researcher understand the concepts and relationships as well as various decision criteria. It will help in determining the rule-base and also validate data before creating an ontology with the ontology editor.

The result of this study is the intercropping ontology for DSS for recommended plants suitable for the area of each farmer using criteria of rubber age, spacing, and soil group condition, and the water resources used in agriculture. After that, the ontology was evaluated by the experts on ontology development and knowledge engineering.

The advantages of using experts to evaluate are that experts have the knowledge and experience to be able to provide good advice on how to improve the ontology for researchers; for example, technical advice for creating an ontology for the rubber plant recommendation system. It should add another class to use to support the results of the introduction of data from inferential processing. The researcher added the "Intercrop rec" class into the intercropping ontology as suggested.

The next step will create an ontology-based application to evaluate the results of the software once again before using the result as a variable to decide on a multi-objective optimization model in the final step of research.

ACKNOWLEDGMENTS

Thanks go to the Department of Agricultural Extention, Land Development Regional 11 Office, Rubber Authority of Thailand, Nakhon Si Thammart Provincial Agriculture and Cooperatives Office for information on decision-making in rubber plantations, and the ontology development experts who devoted time to the evaluation. In addition, the authors would like to thank Rajamangala University of Technology Srivijaya for the supporting scholarship.

REFERENCES

Alshaiji, S., El Kadhi, N., Wang, Z., & Al-Anzi, F. S. (2011). Fuzzy-based ontology intelligent DSS to strengthen

- government bilateral economic relations. Paper presented at the Second Kuwait Conference on e-Services and e-Systems, Kuwait City, Kuwait.
- Antunes, F., Freire, M., & Costa, J. P. (2016). Semantic web and decision support systems. *Journal of Decision Systems*, 25(1), 79-93.
- Bank of Thailand. (2016). Report on major agricultural price trends in southern Thailand. Retrieved May 12, 2019 from https://www.bot.or.th/Thai/MonetaryPolicy/Southern/CommoitiesPriceReport/QuarterlyReport_on_AgriculturalCommodities Q12016V4.pdf.
- Blomqvist, E. (2014). The use of Semantic Web technologies for decision support: A survey. *Semantic Web*, 5(3), 177-201.
- Brank, J., Grobelnik, M., & Mladenić, D. (2005). A survey of ontology evaluation techniques. In D. Mladenić, & M. Grobelnik (Eds.), Proceedings of the Conference on Data Mining and Data Warehouses (SiKDD 2005) (pp. 166-169). Ljubljana: International multiconference Information Society.
- Buranarach, M. (2017). *Introduction to ontology-based data* analysis. Paper presented at the Joint International Symposium on Artificial Intelligence and Natural Language Processing (iSAI-NLP 2017), Tutorial Session, Hua-Hin, Thailand.
- Chariyamakarn, W., Boonbrahm, P., Boonbrahm, S., & Ruangrajitpakorn, T. (2015). Framework of ontology based recommendation for farmer centered rice production. In T. Threeramunkong, T. Yuizono, & A. M. J. Skulimowski (Eds.), Proceedings of the Tenth International Conference on Knowledge, Information and Creativity Support Systems (KICSS 2015) (pp. 376-387). Thailand: Sirindhorn International Institute of Technology, Thammasat University.
- Department of Agriculture Extension. (2014). *Alternatives way* for small para-rubber farmers as supplemented revenue. Bangkok: Department of Agriculture Extension, Ministry of Agiculture and Cooperatives Thailand.
- Fielding, N. G. (2012). Triangulation and mixed methods designs: Data integration with new research technologies. *Journal of Mixed Methods Research*, 6(2), 124-136.
- Gómez-Pérez, A. (2001). Evaluation of ontologies. *International Journal of Intelligent Systems*, 16(3), 391-409.
- Gruber, T. R. (1993). A translation approach to portable ontology specifications. *Knowledge Acquisition*, 5(2), 199-220.
- Jantzen, B. C., Mayo, D. G., & Patton, L. (2015). Ontology & methodology. Synthese, 192(11), 3413-3423.
- Jingjit, R. (2015). Insights "Smart Farmer" just a new concept.

- Or reinvent agriculture Thailand. Retrieved May 12, 2019 from http://www.tpso.moc.go.th/sites/default/files/1074-img.pdf.
- Kaewboonma, N., Tuamsuk, K., & Buranarach, M. (2014). Ontology modeling for a drought management information system. *Libres*, 24(1), 21-33.
- Lagos-Ortiz, K., Medina-Moreira, J., Paredes-Valverde, M. A., Espinoza-Morán, W., & Valencia-García, R. (2017). An ontology-based decision support system for the diagnosis of plant diseases. *Journal of Information Technology Research*, 10(4), 42-55.
- Lassila, O., & Hendler, J. (2007). Embracing "Web 3.0." *IEEE Internet Computing*, 11(3), 90-93.
- Lynn, M. R. (1986). Determination and quantification of content validity. *Nursing Research*, 35(6), 382-385.
- Mawardi, S. Y., Abdel-Aziz, M. H., Omran, A. M., & Mahmoud, T. A. (2013). An ontology-driven decision support system for wheat production. *International Journal of Computer Science and Telecommunications*, 4(8), 11-17.
- Mishra, B., & Singh, S. R. (2016). Optimal land allocation in agricultural production planning using fuzzy goal programming. In M. Pant, K. Deep, J. C. Bansal, A. Nagar, & K. N. Das (Eds.), Proceedings of Fifth International Conference on Soft Computing for Problem Solving: SocProS 2015, Volume 1 (pp. 287-298). Singapore: Springer.
- Mousavi, S. R., & Eskandari, H. (2011). A general overview on intercropping and its advantages in sustainable agriculture. *Journal of Applied Environmental and Biological Sciences*, 1(11), 482-486.
- Noy, N. F., & McGuinness, D. L. (2001). Ontology development 101: A guide to creating your first ontology. Retrieved May 12, 2019 from http://www.ksl.stanford.edu/people/dlm/papers/ontology-tutorial-noy-mcguinness.pdf.
- Office of Agricultural Economics. (2016). *Agricultural statistics* of Thailand 2016. Bangkok: Office of Agricultural Economic, Ministry of Agriculture and Cooperatives Thailand
- Office of Soil Resources Survey and Research. (2010). *Soil survey report of Nakhon Si Thammarat province*. Bangkok: Land Development Department, Ministry of Agriculture and Cooperatives Thailand.
- Padmavathi, T., & Krishnamurthy, M. (2014). Ontology supported information systems: A review. *Journal of Information Science Theory and Practice*, 2(4), 61-76.

- Phoksawat, K., & Mahmuddin, M. (2019). Knowledge and integrated data management model for personalized intercropping in rubber plantation. *International Journal of Electrical and Computer Engineering*, 9(6), 5502-5511.
- Pick, R. A., & Weatherholt, N. (2013). A review on evaluation and benefits of decision support systems. *Review of Business Information Systems*, 17(1), 7-20.
- Polit, D. F., & Beck, C. T. (2006). The content validity index: Are you sure you know what's being reported? Critique and recommendations. *Research in Nursing & Health*, 29(5), 489-497
- Poveda-Villalón, M., Suárez-Figueroa, M. C., & Gómez-Pérez, A. (2015). Did you validate your ontology? OOPS!
 In E. Simperl, B. Norton, D. Mladenic, E. Della Valle, I. Fundulaki, A. Passant, & R. Troncy (Eds.), *The Semantic Web: ESWC 2012 Satellite Events* (pp. 402-407). Berlin: Springer-Verlag.
- Salah, H. A. (2014). Ontology development (OWL&UML) methodology of web-based Decision Support System for water management. In Proceedings of the 2014 6th International Conference on Electronics, Computers and Artificial Intelligence (ECAI) (pp. 11-22). Red Hook: The Institute of Electrical and Electronics Engineers.
- Sen, N., & Nandi, M. (2012). A goal programming approach to rubber-tea intercropping management in Tripura. *Asian Journal of Management Research*, 3(1), 178-183.
- Shojanoori, R., & Juric, R. (2015). Ontology design for supporting decision making in self care homes. In *Proceedings of the 2015 48th Hawaii International Conference on System Sciences* (pp. 3084-3093). Red Hook: The Institute of Electrical and Electronics Engineers.
- Srisawat, C., & Payakpate, J. (2016). Comparison of MCDM methods for intercrop selection in rubber plantations. *Journal of Information and Communication Technology*, 15(1), 165-182.
- Worawimolwanich, P., & Kesorn, K. (2015). *Decision support* system for economic crops using hybrid approaches. Paper presented at the 11th National Conference on Computing and Information Technology, Bangkok, Thailand.